

Minimum Advertised Price Program

There seems to be a lot of interest these days among business people in MAP (Minimum Advertised Price) programs. The resurgence in interest has much to do with the rise of Internet discounters. MAP is a supplier's policy that its channel members are not permitted to advertise prices below some specified amount (the minimum advertised price). MAP programs are often incorporated into the supplier's cooperative advertising policy. [Here is a list of PWA Manufacturer Members that have a MAP Policy:](#)

ACCESS BY ACI
 ADVANCED CLUTCH TECHNOLOGY
 ADVANCED FLOW ENGINEERING
 AEM
 AIRAID FILTER COMPANY
 ANDERSEN MANUFACTURING
 ANSA AUTOMOTIVE PARTS
 APSI - FITCH FUEL CATALYST
 ATS DESIGN
 AUTO METER PRODUCTS
 BAER BRAKE SYSTEMS
 BARRY GRANT
 BD DIESEL PERFORMANCE
 BELLTECH / KW AUTOMOTIVE
 BODY ARMOR / TOLAR MFG
 BRYNDANA INTERNATIONAL
 BULLY DOG TECHNOLOGIES
 COMPETITION CAMS
 CORSA PERFORMANCE
 COVERCRAFT INDUSTRIES
 DIABLOSPORT LLC
 DISC BRAKES AUSTRALIA
 DOUG THORLEY HEADERS
 EDGE PRODUCTS
 EMP / STEWART COMPONENTS
 EXEDY GLOBALPARTS CORP.

EXTANG CORPORATION
 FABTECH
 FLEX-A-LITE CORPORATION
 FLITZ INTERNATIONAL
 G-FORCE RACING GEAR
 GIBSON PERF. EXHAUST
 GRANATELLI MOTOR SPORTS
 HASPORT PERFORMANCE
 HAWK PERFORMANCE
 INJEN TECHNOLOGY
 INNOVATE MOTORSPORTS
 IPCW / IN PRO CAR WEAR
 LLOYD MATS
 MACNEIL AUTOMOTIVE
 MAGNAFLOW PERFORMANCE
 MBRP INC.
 MEZIERE ENTERPRISES
 MSD IGNITION
 OPTIMA BATTERIES
 PERF ACCESS / TRAILMASTER
 PERFORMANCE ANALYSIS
 PERFORMANCE RACING WHSE
 POP & LOCK CORPORATION
 POWER SLOT / POWER PERF
 PREDATOR BY DR. PERF

PRO PARTS LLC
 PROBE RACING COMPONENTS
 RAMSEY WINCH COMPANY
 RANCHO
 READYLIFT
 REVTEK INDUSTRIES
 ROYAL PURPLE MOTOR OIL
 S & B FILTERS
 SCE GASKETS
 SCT, LLC
 SKYJACKER SUSPENSIONS
 SUPERCHIPS
 SUPERLIFT SUSPENSION
 TCS PERFORMANCE PRODUCTS
 TOKICO/HITACHI HP
 TRUCK COVERS USA
 TRUE FLOW
 TRUXEDO BY SHUR-CO AUTO.
 UNICHO OF NORTH AMERICA
 UNORTHODOX RACING
 US SPEEDO
 VHT...PJH BRANDS
 VOLANT COOL AIR INTAKES
 WESTIN AUTOMOTIVE PRODUCTS
 WINDOW CANVAS

WHAT'S NEW?

NEW FAST™ STREET/STRIP FUEL SYSTEM KIT COMPATIBLE WITH UP TO 600 HP EFI APPLICATIONS



Complete, component-matched fuel system kit includes everything required for carb to EFI conversions, including pump, regulator and filter. FAST prides itself on creating the most

advanced and easy-to-install electronic fuel injection systems and components available. The release of the new FAST™ Street/Strip Fuel System builds on that reputation by offering a complete kit that increases the reliability and potential of any Electronic Fuel Injection (EFI) system up to 600 naturally-aspirated horsepower. The kit makes it a snap to switch from carburetion to EFI for street cars, bracket racing cars and trucks. *A division of Competition Cams.*

WHAT'S NEW?

MAGNAFLOW HIGH-FLOW CAT-BACK EXHAUST FOR MODIFIED MUSTANGS



The sheer number of enthusiasts taking the new '05-'07 Ford Mustang GT to its performance limits with forced induction, nitrous oxide, and big

displacement motor swaps has led MagnaFlow's engineers to design a cat-back exhaust system just for these high performance applications. MagnaFlow's new MagnaPack stainless steel dual cat-back exhaust utilizes 3" mandrel-bent tubing followed by straight-through dual 5" round polished mufflers (each with a 3" core), and finishing with polished double wall 4" tips. This free flowing 3" dual exhaust reduces backpressure for optimal performance (when paired with other modifications, additional tuning may be necessary). Its baritone and aggressive exhaust note still allows these powerful beasts to remain "streetable".