

The Performance Warehouse Association Honors Wally Parks

PWA will present their prestigious Industry Achievement Award to Mr. Parks at the PWA Membership meeting at this years SEMA Show.



HONORARY ACHIEVEMENT AWARD

In recognition of your guidance and leadership on developing the Performance Industry. On behalf of the Specialty Automotive Aftermarket, the members of Performance Warehouse Association presents the Honorary Achievement Award to Wally Parks and the National Hot Rod Association on this 31st day of October of the year 2007.

"By paying homage to Wally Parks, WDs everywhere acknowledge him as the patriarch of not only hot rodding, but all of the offshoots of this popular all-American activity, including drag racing, Bonneville speed trials, and, of course, the specialty industry," commented Gary Light, President of the Performance Warehouse Association. "As a critically vital part of the specialty industry, WDs are indebted to Mr. Parks for us having the successful businesses we have owned and operated for decades. It was Wally's vision, determination and organizational prowess through the years that has given us an industry that is now at thirty-seven-billion dollars a year in volume." "There isn't a single person in our vast industry who even comes close to Wally Parks as the 'founding father' of everything we represent and accomplish in our business pursuits," commented Don Smith, director emeritus of PWA. "We can't say enough, or do enough, to show our appreciation. But we're going to honor Mr. Parks with the memorable PWA Industry Achievement Award, the highest praise we bestow on an industry icon. And we are overjoyed to do so."

Wally Parks is the ninth person to receive this prestigious award, which is presented to non-PWA active members. Wally was aware of receiving this honorary award.

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