

WHAT'S NEW?

NEW FACES AND TITLES AT MAGNAFLOW PERFORMANCE EXHAUST



MagnaFlow announced that they have hired additional talent and brought outside staff in-house to both add more depth of experience to their already knowledgeable crew and better serve their customers. Geoffrey Wilsey is the newest addition to MagnaFlow, serving as

Director of Sales-Domestic. Wilsey will bring twenty years of experience in sales, marketing and management with both OEM and high performance aftermarket manufacturers to the MagnaFlow sales organization. He most recently served as Director of Aftermarket Sales for Brembo North America. MagnaFlow has promoted three seasoned outside sales representatives, Ellis Lloyd, Justin Francek and Chris Thompson, to account management, bringing them in-house to their Rancho Santa Margarita, CA facility to serve as Field Sales Managers. All three will manage key accounts in the Performance and Undercar divisions in the U.S. and Canada, and work with prospects to develop new business.

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