

PWA Member Winners at the 2007 SEMA Show

Best New Exterior Accessory Product

Winner: Go Rhino Products / Xtreme Racks



Step-N-Two

A convenient way to access your roof rack or truck bed. It's simplicity allows you to tow without removing the step bolts on any receiver.

Best Engineered New Product

Runner up: Professional Products

Best New Merchandising Display

Runner-up: PIAA Corp. and HushMat

Best New Off-Road / 4-Wheel Drive Product

Winner: Rancho Runner-up: Wade Automotive



MyRide

Wireless 'hand held' remote control damping system. Compatible with the entire family of Rancho RS9000™ adjustable shock absorbers.

Best New Packaging Design

Winner: Auto Meter Products
Street Rod InterAct Display Rack

Best New Performance-Street Product

Runner-up: Stainless Steel Brake

Best New Performance-Racing Product

Winner: Comp Performance Group
Runner up: Race Pumps



Drag Race Torque Converter

These are for drag racing applications and offer race tune-ability and superior strength, resist ballooning, and deliver extreme reliability.

Best New Pickup / Van / SUV Product

Winner: Go Rhino Products / Xtreme Racks
Step-N-Two

Best New Street Rod / Custom Car Product

Winner: Barry Grant



Demon 98 Carburetor

The Demon 98 is a retro two-barrel high-performance carburetor that fits the thirties-style three-bolt intake manifolds of vintage engines.

Rep of the Year Award

Bob Cook Sales. For the fifth time in 28 years, SEMA presented Bob Cook Sales with the SEMA Manufacturers' Rep of the Year Award. The company was founded by Bob Cook in 1979 to provide superior representation for manufacturers in the automotive aftermarket. Through a quality mix of performance and accessory products, Bob Cook Sales covers the mass retail, farm stores, fleet accounts, imports, restoration, speed & performance, expeditors, export, accessory boutiques, race teams, NASCAR teams, traditional warehouse and jobbers, performance distributors and jobbers and street rod markets.



Bob Cook

Background left to right:
Jeff Bates, John Clark, Les Rudd

Warehouse Distributor of the Year Award

Keystone Automotive Operations. Opening its doors in 1971, Keystone Automotive Operations was originally established as a small, family-owned parts distributor in northeastern Pennsylvania. Five-time NHRA Drag Racing Series Top Fuel Champion Joe Amato, along with his partners, founded Keystone Automotive Warehouse as a company run by enthusiasts for enthusiasts. Today, as a result of a successful growth strategy and investments in key areas of the company, Keystone Automotive Operations now serves over 18,000 wholesale customers, with next-day delivery to 41 states and Canada. The company has been a PWA/SEMA member since 1975.

SEMA Hall of Fame Inductees

Ron Funfar, Nate Sheldon, Russ Dean

Three of the industry's most noteworthy and influential individuals have been inducted into the SEMA Hall of Fame. The Hall of Fame is SEMA's most prestigious and esteemed honor. Members are selected annually and are recognized officially for the first time at the association's gala event, the SEMA Installation Banquet.



Ron Funfar



Nate Sheldon



Russ Dean