

Minimum Advertised Price Program

MAP is a suppliers' policy that its channel members are not permitted to advertise prices below some specified amount (the minimum advertised price). MAP programs are often incorporated into the suppliers cooperative advertising policy. **We appreciate the 93 PWA Manufacturer Members that have a MAP Policy:**

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 ROYAL PURPLE LTD.
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 SCT, LLC
 SKYJACKER SUSPENSIONS
 SNOW PERFORMANCE
 STAMPEDE PRODUCTS
 STEWART WARNER PERF
 STS TURBO
 SUPERCHIPS
 SUPERLIFT SUSPENSION
 SURF CITY GARAGE
 SYSTEM 1 FILTER PRODUCTS
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 TOKICO / HITACHI HP
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