

The Finalists Are...

2008 Person of the Year



Bob Cook has been involved in the automotive industry since 1962. From 1962 until 1967, he gained experience at the jobber/wholesale level as a retail counter salesman, phone salesman and finally as a buyer. In 1970 Bob joined the Holley Carburetor division of Colt Industries as one of four technical specialists in the USA. From 1972-1974 Bob served as a District manager for Colt and left in 1974 to form Performance Marketers Inc. (PMI) with 13 other Colt associates. This group represented leading automotive manufacturers until June of 1979 when Bob left to form his own agency, Bob Cook Sales. Bob Cook Sales is the only agency to win SEMA's Rep of the Year award three (3) times. (1986,1989,1992). Bob served three consecutive terms (six years) on the SEMA Board of Directors, where he chaired and served on a number of SEMA's committees.



Vic Edelbrock has witnessed the unprecedented growth of the automotive aftermarket industry from its very beginnings and has played a major role in the growth of the multi-million-dollar company he runs, Edelbrock Corporation, as well as the phenomenal expansion of the aftermarket industry. Vic's philosophy of staying close to customers, car enthusiasts and racers has proven very successful. He has maintained the tradition begun by his father of utilizing cutting-edge engineering and technology to provide high-quality parts and proven performance, made in the USA. Vic has overseen the expansion of Edelbrock's top product lines, such as manifolds, cylinder heads and camshafts, which has driven the company's growth. He has also expanded the company's offerings to include carburetors, shocks, exhaust systems, nitrous, fuel injection systems and more, totaling more than 8,800 different products.



Rick Sparks A life long car guy, Rick has been fortunate enough to have spent his entire career in the automotive performance industry. As a small boy when his friends wanted to be firemen and policemen Rick dreamed of racing cars and working in a speed shop. He began fulfilling his dream while in college when he landed a part-time job in a small speed shop. Shortly thereafter began what is best described as a crash prone racing career that lasted over a decade. In late 1987, Scooter Brothers of COMP Cams convinced Rick that his talents lie on the business side of the industry and agreed to give him a job provided he became an ex-racecar driver. The rest is history as Rick worked in various positions with RHS and COMP Cams until 1997 when he was appointed sales manager for COMP Cams. Today, along with his duties at COMP Cams Rick is the VP of Sales for the COMP Performance Group. Rick is also a proud member of the MPMC Select Committee where he serves on the Motorsports Awareness task force.

2008 Manufacturer of the Year



For over three decades, the **COMP Cams®** mission has never changed: produce the highest-performing products possible, lead the industry in technological development and engineering and provide customers with superior service. While the COMP Performance Group™ has grown to include multiple companies and hundreds of employees, we still retain the competitive spirit and desire to be the very best that has positioned COMP Cams® as the absolute leader in valve train technology.



Founded in 1938, Torrance, CA based **Edelbrock Corporation** is recognized as one of the nation's premier designers, manufacturers and distributors of performance replacement parts for automotive enthusiasts. Now in its 70th year, Edelbrock offers more performance proven products for AMC, Buick, Chevy, Chrysler, Ford, Olds and Pontiac than any one company in the industry. Products like carburetors, camshafts, cylinder heads, fuel injection systems, intake manifolds and more. Edelbrock takes absolute pride in their engineering technology, product quality, their dedicated employees and their commitment to Made in USA manufacturing.



Founded in 1990, **Painless Performance** has grown over the years from a manufacturer of a single street rod wiring harness to become the recognized leader in performance automotive electrical systems. Today its diverse and still growing product offering of over 500 products provides electrical solutions for street rodders, hot rodders, off roaders, drag racers and automotive enthusiasts everywhere. One of the most respected companies in the industry, Painless has received three Best New Product awards from SEMA, seven runner-ups and was recognized as the 2002 PWA

Manufacturer of the Year. In 2006 Painless was named the "Shining Star" Small Business of the Year in Fort Worth. With a strong commitment to engineering and new product development Painless is making pioneering contributions to the development of performance enhancing electrical products for fuel injected engines and has entered the diesel market with its new Striker brand of performance modules.