

Minimum Advertised Price Program

MAP is a suppliers' policy that its channel members are not permitted to advertise prices below some specified amount (the minimum advertised price). MAP programs are often incorporated into the suppliers cooperative advertising policy. **We appreciate the 94 PWA Manufacturer Members that have a MAP Policy:**

ACCESS BY ACI
 ADVANCED CLUTCH TECHNOLOGY
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 AED PERFORMANCE PRODUCTS
 AEM
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 ANSA AUTOMOTIVE PARTS
 ANSEN ENTERPRISES
 APSI - FITCH FUEL CATALYST
 ATS DESIGN
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 BAER BRAKE SYSTEMS
 BARRY GRANT INC.
 BBK PERFORMANCE
 BD DIESEL PERFORMANCE
 BELLTECH / KW AUTOMOTIVE
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 BORGESON UNIVERSAL
 BULLY DOG TECHNOLOGIES
 CGS PERFORMANCE PRODUCTS
 COMPETITION CAMS
 COMPETITION CLUTCH
 CORSA PERFORMANCE
 COVERCRAFT INDUSTRIES
 DIABLOSPORT, INC.
 DIESEL PERFORMANCE PRODUCTS
 DISC BRAKES AUSTRALIA
 DOUG THORLEY HEADERS
 EDGE PRODUCTS
 EXEDY GLOBALPARTS

EXTANG CORPORATION
 FABTECH MOTORSPORTS
 FLEX-A-LITE CONSOLIDATED
 FLITZ INTERNATIONAL
 G-FORCE RACING GEAR
 GIBSON PERFORMANCE EXHAUST
 GRANATELLI MOTOR SPORTS
 HAWK PERFORMANCE
 HUSH MAT
 HYPERTECH
 INJEN TECHNOLOGY
 INNOVATE MOTORSPORTS
 IPCW / IN PRO CAR WEAR
 JE PISTONS
 JONES EXHAUST SYSTEMS
 MACNEIL AUTOMOTIVE
 MAGNAFLOW PERFORMANCE
 MBRP INC.
 MEZIERE ENTERPRISES
 MODE AUTO
 MSD IGNITION
 OPTIMA BATTERIES
 P I A CORPORATION, USA
 PACE EDWARDS
 PERF ACCESS / TRAILMASTER
 PERFORMANCE ANALYSIS
 PJ1...PJH BRANDS
 POP & LOCK CORPORATION
 POWER SLOT / POWER PERF
 PRO PARTS LLC
 PROBE RACING COMPONENTS

PRW
 QUADZILLA PERFORMANCE TECH.
 RACEQUIP / SAFE-QUIP
 RAMSEY WINCH COMPANY
 RANCHO / DYNOMAX
 READYLIFT SUSPENSION
 REVTEK INDUSTRIES
 ROYAL PURPLE LTD.
 S & B FILTERS
 SCT, LLC
 SKYJACKER SUSPENSIONS
 SNOW PERFORMANCE
 STAMPEDE PRODUCTS
 STEWART WARNER PERF
 STS TURBO
 SUPERCHIPS
 SUPERLIFT SUSPENSION
 SURF CITY GARAGE
 SYSTEM 1 FILTER PRODUCTS
 TIMBREN INDUSTRIES
 TOKICO / HITACHI HP
 TOTAL COST INVOLVED
 T-REX GRILLES
 TRUCK COVERS USA
 TRUE FLOW
 TRUXEDO
 US SPEEDO
 VEHICLE PERFORMANCE SYSTEMS
 VHT - DUPLICOLOR
 VIBRANT PERFORMANCE
 WESTIN AUTOMOTIVE PRODUCTS
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