

2008 PWA Pioneer Award

The Finalists Are...



Brad Blue President and Owner of Warehouse West, a wholesale automotive performance parts distributor serving the Pacific Northwest area, Brad began his career in the performance industry in 1976 by commuting in his 1965 Mustang 2+2, sweeping floors and pulling orders at Warehouse West. As Brad's enthusiasm for the industry and interest in sales grew, he moved up in the company. Brad was promoted to phone sales, became an outside salesman, a general manager and eventually purchased the company in 1994. Currently his duties include overseeing the management of the growing operation. He has served on the Board of Directors for PWA for twelve years, is a member of SEMA and has served on some of their committees.



Larry Pacey Larry's 30 years of experience began in 1969 when he started National Carburetor Exchange in a 600 square foot building rebuilding and installing carburetors in South Florida. In 1974 the business had grown to become a Warehouse Distributor carrying all performance lines and selling wholesale only. In 1985 he started serving on the Advisory Council for Triad Systems Corporation and in 1988 became Area Director for the Performance Warehouse Association. One of his accomplished goals was to bring electronic price updates to over 90% of the Performance Lines. He was elected in July 1994 to the SEMA Board of Directors. In 1996 he was elected again to the Board of Directors of the Performance Warehouse Association. Larry is the only person in history to serve on all three Association Boards at the same time (AWDA, PWA and SEMA). Larry still lives in South Florida with his wife and he has three sons.



Don Tognotti From a youth with a fascination for cars, especially customizing, Don Tognotti started a business in his parent's garage involving specialty auto parts. Soon ousted because he was taking over the garage, he began the rapid steps to a storefront location in 1964 through numerous moves to ever-increasing sized locations. Don built the company reputation on quality, personal attention to the customer needs and always giving his customers the best deals on quality products. Don has attained an extremely loyal community image... it's THE place to get your complete auto needs. Don will be remembered as a true pioneer and standard of measure in the industry. Just as his early roadster construction was recognized, Donald Tognotti was "KING T."



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