

**TRADE SHOWS 2008 - 2009**

**December 11-13, 2008:** Vehicle Specialties, Hammond, IN. "PRI Trade Show", 2008 Booth, Orlando FL, Peninsula #1191. 30th Anniversary Celebration 1979-2009

**February 1, 2009:** P & E Distributors, Goodlettsville, TN. "Sho Nuff Open House", Wholesale Customer Trade Show, Nashville. Contact Dave Echols at (651) 851-8060.

**February 14-15, 2009:** 1st Performance Warehouse presents: The Midwest's Largest Race & Performance Consumer & Jobber Trade Show at Pheasant Run Resort in St. Charles, IL. Designed for the serious hard-core racer as well as the street & performance enthusiast! Contact Tom Stockenberg @ (815) 727-1208 for more Information. RPExpo.com

**February 28 - March 1, 2009:** Competition Specialties, Auburn, WA. "Mega Show". The largest, best attended Jobber-only trade show in the industry. CSI Headquarters, 2402 West Valley Hwy N, Auburn, WA. Contact Bill McConnaughey at (253) 833-6211.

**March 12-14, 2009:** Vehicle Specialties, Hammond, IN. "Hotrod & Restoration Trade Show", Indianapolis Convention Center, Indianapolis, IN. Celebrating 30 years of distribution in the High Performance Automotive Aftermarket, 1979-2009. Contact Mark Bogucki, Marketing Director at (219) 845-4473 or (800) 424-8741.

**April 5, 2009:** Speed Warehouse, Hayward, CA. "14th Annual Northern California Automotive Show", Alameda County Fairgrounds, Pleasanton, CA. Over 200 manufacturers! Contact Ron Edwall at (510) 786-3555 ext, 337.



**We Salute Our Troops!**

Camp Patriot is pleased to say we made another Disabled Veteran a very happy man! Ryan Job, a Navy SEAL who was blinded in Iraq by a snipers round, was taken on a dream hunt for Elk!



Take a look at the big bull he was able to harvest! The picture is of one very happy hunter with a huge unhappy elk.

Through the efforts of a non profit organization called Camp Patriot ([www.camppatriot.org](http://www.camppatriot.org)), founded for the purpose of providing outdoor experiences for disabled vets, he was able to harvest his trophy.

Camp Patriot donated the hunt and the specialized equipment necessary for Ryan's sight picture to be viewed by a video camera. The viewer had to talk Ryan on to the target - no easy task given the fact that the animals are moving. When he lost his sight, he thought that those experiences were gone forever. In addition to harvesting his elk, this past July he summited Mount Rainer. Ryan is a very special guy committed to finding ways to enable other disabled vets to enjoy outdoor experiences.

*PWA is proud to support Camp Patriot with an annual donation.*

*Source: Camp Patriot.*

*Learn more at [www.camppatriot.org](http://www.camppatriot.org).*

**More Improved Benefits for PWA Members**

Great news! The PWA Website, [www.pwa-par.org](http://www.pwa-par.org) is one of our industries most viewed websites. PWA offers some improved member benefits on the PWA website that you will want to integrate into your marketing and sales plans. Showcase your company and make your presence known!

**Who Makes It**

A members' benefit, which helps you sell your products! Do you have all your products listed on the "Who Makes It" button of the PWA website? This is a great tool for your customers. We now have an English to Spanish and Spanish to English translation for all products.

**New Products**

New products generate sales! Check out the New Products page on the PWA website. Click on [www.pwa-par.org/newproducts](http://www.pwa-par.org/newproducts) for a direct link. Each member listed on this page gets their own New Products page that highlights six of their products at no cost to you!

**Catalogs / Flyers**

Catalogs are the cornerstone of your company. Have a new catalog? List it in our catalog section. Send us a four-color photo of your new catalog and we will post your catalog/flyer on the PWA website, at no cost to you, with a direct link to your company's website. See our website for specific size requirements.

**Industry Updates**

What's going on in your company? Would you like to recognize a new employee? Have you broken ground on a new facility or increased production on a "hot" item? Send us your information and get the word out to the people that count...your customers!

Send all information to: The Performance Warehouse Association • 41-107 Corporate Way, Suite 1  
• Palm Desert, CA 92260 • E-mail: [info@pwa-par.org](mailto:info@pwa-par.org) • Phone: 760-346-5647