

TOP 20 PRODUCTS... *continued from page 13*

Not all responses were as optimistic, but since customizing can be a deeply passionate hobby, enthusiasts indicated that they would find a way to keep their hobby alive.

Hot-rod, street-rod and muscle car fans are especially unwavering. When asked about future purchases, the top 20 products and services hot-rod, street-rod and muscle car consumers plan to purchase within the next year. This mix includes traditional popular items and does not signal much of a radical departure from conventional attitudes. Despite a maelstrom of economic and social burdens, some things remain the same.

Source: SEMA, March 2008

2008 PWA HOLIDAYS

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-Anonymous



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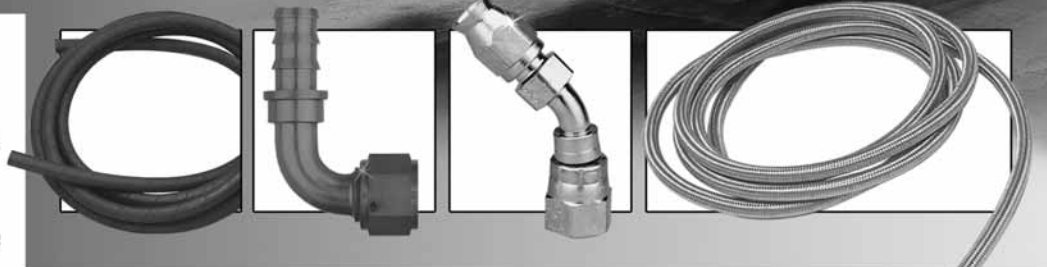
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