

Painless Announces the Creation of the Painless Performance Enterprise Fund



PAINLESS PERFORMANCE has announced the creation of the PAINLESS PERFORMANCE ENTERPRISE FUND. The purpose of this fund is to spur investment in local community events and activities that help promote the performance automotive aftermarket. The fund can be used for a variety of promotional projects to help strengthen the performance automotive infrastructure, such as youth involvement programs, consumer awareness, sales and business incentives and technical training.

Painless Performance will set aside an initial amount of \$150,000 as grant monies for this fund. To be eligible to receive these funds, a SEMA member retailer or distributor must submit an application that demonstrates how the particular project will enhance the awareness, community involvement, youth participation, or technical knowledge of the targeted audience and demonstrate how the end result will provide a positive return on investment. The review process for applications will consider the positive impact the investment will make

on the automotive aftermarket as a whole. It need not be a Painless-centric program as long as it benefits the industry.

In making this announcement, Painless President Adrian Murray said, "The purpose of this program is simple: we must band together to take care of our own. We are certainly facing very challenging economic times and there may indeed be more turmoil ahead. Companies who are in a position to assist our entire industry during these tough times should do so. By sticking together and working together during this rough period we will all come out stronger in the end. Extraordinary times call for extraordinary measures. We hope others will join us in this venture."

Complete information on the PAINLESS PERFORMANCE ENTERPRISE FUND, as well as application forms and examples of acceptable projects, is available on the Painless website at www.painlessperformance.com.



Gardner-Westcott Company

Quality Chrome Plated and Stainless Steel Fasteners

THE CHOICE OF PROFESSIONAL BUILDERS



CHROME PLATED AND POLISHED STAINLESS STEEL FASTENERS

- AMERICAN METRIC
- BRITISH THREADS
- HEX CAPS
- ALLEN SCREWS
- BUTTON HEADS
- FLAT ALLENS
- TORX HEAD
- 12 POINT
- BULK ASSORTMENTS

USA PRIDE

10110 SIX MILE RD. NORTHVILLE, MI 48178
 877-472-0333 FAX: 800-871-5110
 EMAIL: SALES@GARDNER-WESTCOTT.COM
 WWW.GARDNER-WESTCOTT.COM

Our Products are 100% Guarantee







