

PWA Member Winners At The 2008 SEMA Show

Best Engineered New Product

Winner: Professional Products



Powerfire

An inexpensive high quality ready-to-run distributor that features an external knob that permits finite adjustment. Every click of this knob advances or retards the timing by 1/2 degree.

Best New Performance-Street Product

Winner: Auto Meter Products

Runner-up: Professional Products - Powerjection III, EFI Snorkel



Competition Series Instruments

Progressive race look with Hi-Def always on illumination. Full face red alert warning system with peak recall. New digital circuitry with pro-control outputs.

Best Exterior Accessory Product

1st Runner-up: Mr. Gasket / Prestolite Performance - AnchoTrax 6-foot Truck Kit.

2nd Runner-up: Go Rhino! - Big Country Truck Accessories, Xtreme Guard

Best New Van/Pickup/Sport-Utility Product

Winner: BD Diesel Performance



6.4L Super Air Scoop

Replaces fender air vent on the Ford 6.4L Power Stroke with a ram-air style scoop and ducting, improves fuel economy, lowers EGTs and turbo response.

Best New Interior Accessory Product

Winner: B&M Racing & Performance Products

1st Runner-Up: MacNeil Automotive Products Ltd. - WeatherTech AVM (All-Vehicle Mat)



Comp Stick Kit

Kit includes a CNC-machined aluminum console plate, polished stainless steel stick sleeve and knob featuring the Hurst emblem.

Best New Packaging Design

1st Runner-up: Baer Brake Systems - DecelaRotor

Best New Performance Racing Product

2nd Runner-up: Moroso Performance - Alternator, Vacuum Pump Bracket

SEMA Person of the Year

SEMA named **Patrick Judge**, executive vice president of Keystone Automotive Operations Inc., Person of the Year and recognized his contributions toward enhancing the relationship between SEMA members and government legislators. Judge began his more than 37-year career in the automotive industry as a teenager working in a neighborhood auto parts store. He went on to manage a chain of retail Auto and Accessory stores, which ultimately led him to his current position at Keystone Automotive Operations.

Warehouse Distributor of the Year Award

Motor State Distributing, a worldwide warehouse distributor of high-performance automotive parts, was presented with the 2008 Warehouse Distributor (WD) of the Year Award. Motor State Distributing was founded in 1964 in a tiny garage by longtime racer and enthusiast George Lane. The company has since grown to become one of the most successful warehouse distributors of high performance automotive parts in the world. In 1970, Motor State Distributing was officially founded as the warehouse distribution division of Lane Automotive, selling high performance parts to speed shops throughout the Midwest. The company grew steadily during the next three decades and eventually expanded its customer base to include shipping to all 50 states, as well as Canada and several international accounts.

Manufacturers' Rep Agency of the Year Award

R&R Marketing was presented with the Manufacturers' Rep Agency of the Year award for the fourth time in 25 years. Established in 1979, R&R Marketing is an independent manufacturers sales representative agency specializing in the performance automotive aftermarket. R&R Marketing represents 17 of the largest manufacturers in the specialty equipment industry. The company provides coverage in 22 states, as well as in four western provinces of Canada. R&R Marketing's services include training seminars, sales incentive programs, marketing and graphic design, point-of-purchase displays, catalog creation and maintenance.