



OFFICIAL PWA CONFERENCE APPLICATION

PWA CONFERENCE SEPTEMBER 27 – 29, 2010

PARTICIPANT TYPE

WAREHOUSE DISTRIBUTOR

PWA USE ONLY

Date Rec'd _____ Conf Pkg Mailed _____
Check # (s) _____
Invoice # (s) _____
F.T.P.R. (Date) _____ F.T.P.R. Inv # _____

PWA USE ONLY

COMPANY NAME _____

(Please type or print legibly)

MAILING ADDRESS _____

Street

City

State

Zip

PERSON TO CONTACT _____ PHONE (____) _____ FAX (____) _____

E-MAIL ADDRESS: _____

CELL PHONE OF PRIMARY DELEGATE: (____) _____

2010 DELEGATE REGISTRATION FEES:

TYPE FEES

TYPE FEES

PRIMARY DELEGATE with meals B1 (1) \$550

ADDITIONAL DELEGATES with meals B2 \$395 (2) **“B” TEAM** with meals B5 NO CHARGE

ADDITIONAL DELEGATES without meals B3 \$200

(1) NO CHARGE FOR THE **FIRST DELEGATE ONLY** IF THIS IS THE FIRST TIME YOU HAVE PARTICIPATED IN THE PWA CONFERENCE.

(2) THE **FIRST DELEGATE ONLY** FOR THE W/D'S **“B” TEAM ONLY** WILL BE AT NO CHARGE. (SEE NEXT LINE)

IF LESS THAN A TOTAL OF 65 MEETINGS ARE REQUESTED YOU WILL BE INVOICED FOR \$395.00 FOR YOUR “B” TEAM!

SPOUSE AND/OR COMPANION Please contact PWA for Breakfast, Lunch and Monday Night Dinner fee options.

IMPORTANT: PRINT NAMES OF YOUR COMPANY'S ATTENDING DELEGATES BELOW:

Name	Type	Fees	Name	Type	Fees
(1) _____	_____	\$ _____	(4) _____	_____	\$ _____
(2) _____	_____	\$ _____	(5) _____	_____	\$ _____
(3) _____	_____	\$ _____	(6) _____	_____	\$ _____
					Total \$ _____

WAREHOUSE DISTRIBUTORS ONLY:

Because of time limitations, there are only 43 time slots. Since there will be more than 43 companies participating, it may be impossible for one person with your company to meet with all desired firms.

If you wish to meet with more than 43 companies, please list the individuals who will make up **TEAM “A”** and **TEAM “B”**.

TEAM “A” (1) _____ (2) _____ (3) _____

TEAM “B” (1) _____ (2) _____ (3) _____

RETURN APPLICATION TO THE PWA OFFICE NO LATER THAN APRIL 1, 2010.

Check enclosed Please bill me Master Card VISA AMEX Expiration Date: _____

Card #: - - - Last 3 digits on back of card:

Signature: _____

I hereby agree to comply with the Rules and Regulations as stated on page 2 of this application and understand that failure to comply will result in possible penalties and fines. This must be signed before we can accept your registration.

Print Name

Authorized Signature

Absolutely no applications will be accepted after April 1, 2010. There will be no exceptions!
DEADLINE FOR REFUNDS JULY 1, 2010. ABSOLUTELY NO REFUNDS AFTER JULY 1, 2010.

PWA 41-701 Corporate Way #1, Palm Desert, CA 92260 Phone (760) 346-5647 Fax (760) 346-5847

In an effort to ensure the quality of the PWA Conference Program, the Conference Committee requires all Conference participants to sign the front page of the Conference Application.

I hereby agree to comply with the following Rules and Regulations and understand that failure to comply will result in possible penalties and fines.

Conference Rules & Regulations:

- Must wear Credentials from 8:00am to 5:45pm Monday through Wednesday.
- May **Not** meet with anyone who does not have credentials.
- Must notify PWA immediately if someone is in the Conference area without credentials.
- Must notify meeting partner and PWA in writing in advanced of scheduled meeting cancellations.
- Must attend scheduled meetings.
- Must have meal tickets to attend Breakfast and Lunch.
- Must adhere to deadline dates for Company, Delegate and Room Cancellations.
- Must adhere to Banner placement and size limitations.
- Must register additional company delegates not credentialed in PWA Registration.
- Must wear appropriate attire.
- Must wear credentials for Sunday Opening Reception and Monday Water Park Party.

Note: If you conduct a meeting with a non-credentialed company or individual the following penalties apply:

1st offence – \$2,000 fine.

2nd offence – 1 year restriction from Conference program plus a \$2,000 fine.

3rd offence – Company will not be allowed to participate in the Conference program.