

# Performance Warehouse Association

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TO: ALL CONFERENCE PARTICIPANTS  
 FROM: JOHN TOWLE, EXECUTIVE DIRECTOR  
 RE: SPONSORSHIP OPPORTUNITIES

Many of you have asked, "What can we sponsor at the Conference?" To this, PWA is pleased to present the following sponsorship opportunities listed below in no specific order.

If any of them sound interesting to you, please complete the information below and fax to PWA at (760) 346-5847. All sponsors will be recognized as indicated. Sponsorships are subject to availability and are on a first come first serve basis.

**SPONSORSHIP OPPORTUNITIES**

**SUNDAY GOLF OUTING:**

BREAKFAST	\$2,000 (Note 2)	AVAILABLE
LUNCH	\$2,500 (Note 2)	AVAILABLE
BEVERAGE STATIONS	\$2,000 (Note 2)	AVAILABLE
\$25,000 HOLE-IN-ONE	\$ 750 (Note 3)	RUGGED LINER
LONG DRIVE TROPHY	\$ 250 (Note 3)	AVAILABLE
CLOSEST TO THE PIN TROPHY	\$ 250 (Note 3)	AVAILABLE
STRAIGHTEST DRIVE TROPHY	\$ 250 (Note 3)	AVAILABLE
TEE SIGN SPONSOR (max 36)	\$ 100 (Note 3)	AVAILABLE

**OASIS WATER PARK PARTY:**

DINNER TITLE SPONSOR	\$7,500 (Note 1)	AVAILABLE
MIXED DRINK SPONSOR	\$4,000 (Note 2)	AVAILABLE
ENTERTAINMENT SPONSOR	\$3,000 (Note 2)	AVAILABLE
BEER SPONSOR	\$2,500 (Note 2)	HUSKY LINERS / WINFIELD
WINE SPONSOR	\$2,500 (Note 2)	PERFORMANCE AUTOMOTVE GROUP

**TUESDAY NIGHT MIXER:**

DRINK SPONSOR	\$ 750 (Note 3)	PAINLESS PERFORMANCE
FOOD SPONSOR	\$ 750 (Note 3)	PAINLESS PERFORMANCE

**FIRST TIME PARTIPANTS ROOM**

REFRESHMENTS	\$ 650 (Note 3)	BOB COOK SALES
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**STAIRWELL REFRESHMENTS:**

MONDAY	\$1,000 (Note 3)	PAINLESS PERFORMANCE
TUESDAY	\$1,000 (Note 3)	RUGGED LINER
WEDNESDAY	\$1,000 (Note 3)	R & R MARKETING

**REP LOUNGE:**

MONDAY	\$ 600 (Note 3)	REDHORSE PERFORMANCE
TUESDAY	\$ 600 (Note 3)	NATIONAL PERFORMANCE WHSE
WEDNESDAY	\$ 600 (Note 3)	AVAILABLE

**MISCELLANEOUS:**

PLANNER	\$ 750 (Note 3)	PRW INDUSTRIES
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*Note 1) Sponsorship will receive a FREE FULL page four color ad in the PWA Newslite newsletter. Company logo will be posted on PWA website under Annual Conference.*

*Note 2) Sponsorship will receive a FREE 1/2 page four color ad in the PWA Newslite newsletter. Company logo will be posted on PWA website under Annual Conference.*

*Note 3) Sponsorship will receive recognition in the PWA Newslite newsletter.*

**Sponsorship Reservation (Please print)**

Company \_\_\_\_\_  
 Contact \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Sponsorship (type) \_\_\_\_\_ (cost) \$ \_\_\_\_\_