



## 2005 Person of the Year

The Person of the Year Award is in recognition of Russell's outstanding contributions to the warehouse distributors and in appreciation of his conscientious dedication as an individual member of the specialty equipment industry.



**Russell Stephens** is the Vice President of Sales & Marketing for MSD Ignition. Russell started at MSD in 1979 and has had a lifelong passion for cars and performance. Russell started racing go-karts at age 11 and graduated to stock cars when he was 17.

He received his Bachelor's of Business degree from the University of Texas at El Paso in 1988. Russell also serves on SEMA's Yen task force and Market Research task force.

Other industry service includes six years on the SEMA WD of the Year Committee (one as chairman), one year on the SEMA Rep of the Year Committee and one year on the SEMA Person of the Year Committee. Russell won the inaugural Manufacturers Sales Team of the Year Award in 2000 presented by the SEMA Manufacturers Rep Council.