



2001 Person of the Year

The Person of the Year Award is in recognition of Lisa's outstanding contributions to the warehouse distributors and in appreciation of her conscientious dedication as an individual member of the specialty equipment industry.

Lisa Chissus, Flex-a-Lite Consolidated

Lisa Chissus has been involved with Flex-A-Lite Consolidated even before she could drive a car. She is now their Vice President of Sales and marketing and plans to continue the family ownership into the next generation. In the last ten years of full-time employment at Flex-A-Lite, Lisa has developed packaging, literature, web site, CD, and jobber programs to assist distributors in selling their products. She also works with press relations to increase consumer awareness and generate sales through distribution. Lisa is in her second term on the MPMC council and participates in YEN, and still finds time to bake cookies for the PWA Conference.