



1997 Pioneer Award

In recognition for Ron's outstanding contributions to the development of the Warehouse Distributor in the Specialty Equipment Industry.

Ron Fahey

Ron Fahey opened the doors to Speed Equipment Wholesalers (dba Warehouse West) with a small inventory purchased from Vic Edelbrock, Sr. in 1960. His love of racing and automobiles made him realize the need for an outlet for speed equipment in Seattle. Ron was driven to provide that outlet. As his dream grew, so did his business. Ron soon found himself distributing automotive speed equipment throughout the entire Pacific Northwest. He was active in drag and figure eight racing as well as an avid spectator of NASCAR racing. Ron became one of the founding members of PWA and also served on the Board of Directors in the mid 1980s. Unfortunately, his career was cut short by cancer. He passed away in February 1994. His 34 year contribution to this industry proves he was a true pioneer.